

NAMTM

National American Miss

The Official National American Miss Guide to realizing your dreams.

MAGAZINE
#2

Win a brand new
FORD MUSTANG AT NATIONALS!



THE *Race* IS ON...

Who will be this year's **COVER GIRL?**

see page 13



6 EASY

Optional Contests

see page 7 for Optional Contest details

tons of tips for...

- Formal Wear
- Personal Introduction
- Interview
- Community Service Project

Are you ready for the four REQUIRED COMPETITIONS?

- 1 Formal Wear
- 2 Personal Introduction
- 3 Interview
- 4 Community Service Project



Be in the know
FOR THE REQUIRED COMPETITIONS!

Follow the Rules...

The Required Competition judges receive a copy of the rules found in Magazine #1 and Magazine #2. Remember that makeup is not allowed for the Princess, Jr., Pre-Teen, and Pre-Teen Required Competitions.

Makeup: Materials used to enhance or alter the appearance. The only time noticeable makeup may be worn for these three age groups is during the Optional Contests; even then, the makeup should be appropriate for your age and what you are doing. A State Finalist who does not follow the rules will not be automatically disqualified; however, she may potentially lose valuable points and fail to finish as well as she could have.

Scoring System...

Qualified judges from diverse backgrounds and fields of expertise score each State Finalist individually during the four Required Competitions. Every State Finalist must compete in all four competitions. The scores from these four competitions will determine the new State Pageant winner.

Judges...

During pageant weekend, there will be a panel of judges that score the Required Competitions. Again, the scores from these four competitions will determine the new State Pageant winner. There will also be a completely separate panel of judges that scores the Optional Contests. (For information on the Optional Contests, see pages 7-13). Required Competition judges are not allowed to judge or view any of the Optional Contests. Optional Contests are scored by separate panels of judges, and they have no bearing on who will be the State Pageant winner.

Have FUN...

The judges, along with your family and friends, all want you to do your best! Remember that National American Miss celebrates "Today's Girl!" "Today's Girl!" loves to laugh. She holds her head up high and has the time of her life. She is a confident future leader. So, enjoy this special weekend with your family and new friends from across your state!



**See Magazine 1
for Required
Outfit Rules
& Examples.**

FORMAL WEAR

30% *of your* TOTAL SCORE 

FORMAL WEAR CHECKLIST

- ☐ Formal Dress
- ☐ Comfortable shoes to complement your Formal Dress
- ☐ Age-appropriate jewelry
- ☐ Escort
- ☐ Keep It Real
- ☐ A genuine smile
- ☐ Family and friends to cheer you on

There is no admission charge for audience members attending Formal Wear.

Attire: You will be wearing a formal dress of your choosing. You will be introduced by the emcee as you are escorted onto the stage for Formal Wear.

Rules: See Magazine #1 for the rules and examples of Formal Wear dresses. Remember, noticeable makeup is not allowed for Princess, Jr. Pre-Teen, and Pre-Teen State Finalists. Jr. Teen, Teen, and Miss State Finalists may wear makeup, but it should be age-appropriate.

Rehearsal: There will be a rehearsal for you to practice walking with your escort. This is another opportunity to practice walking in your shoes. Escorts are encouraged to attend this rehearsal with you, but they are not required to do so.

Format: Each State Finalist will be presented on stage with her escort. She will follow the walking pattern.

Tips: Make eye contact with the judges and audience from the moment you step onto the stage. Smile and have fun. Practice walking in your shoes. Wear shoes that you can walk safely in and that are not distracting. Jewelry, if worn, should be age-appropriate and not draw attention from your face and smile. *Smile and have fun!*

Keep in mind that you are presenting yourself for the "job" of State Queen. You should approach the competition as someone who is preparing for a professional position, and let that be the guide for your actions, attire, and attitude.

Body piercings and tattoos, while becoming more socially acceptable, may have a negative impact. Scores may reflect a judge's attitude or opinion of noticeable tattoos and body piercings. So we would encourage you to cover tattoos and/or remove extra body jewelry for the State Pageant.



Details JUST FOR THE GUYS!

Escorts: You will need an escort for the Formal Wear Competition. Escorts may be a father, grandfather, brother, uncle, or any family member or friend. National American Miss will provide an escort if one is needed.

Attire: This is a formal event for both you and your escort. Escorts may wear suits, tuxedos, their Sunday best, military uniforms, or something that complements your formal dress.

Format: Escorts are needed only during the Formal Wear Competition. You will be presented on stage unaccompanied during the Final Show. Thus, escorts will need a ticket if they plan to attend the Final Show. The escort has no effect on your score. Formal Wear scoring is based on your poise and presentation only. However, you may be judged on your reaction to and interaction with your escort.

Rehearsal: Escorts are encouraged to attend the Formal Wear rehearsal with you before the competition.



Helpful Hints

Smile and make eye contact with the judges and the audience. Shoes should be safe and comfortable. Jewelry should not distract from your face and smile. Makeup for Jr. Teens, Teens, and Misses should be age-appropriate.

Personal INTRODUCTION

30% of your TOTAL SCORE 

PERSONAL INTRODUCTION CHECKLIST

- ☐ Interview Outfit
- ☐ Shoes to complement your Interview Outfit
- ☐ Age-appropriate jewelry
- ☐ Keep It Real
- ☐ Eye contact with judges and audience
- ☐ Family and friends to cheer you on
- ☐ A genuine smile

There is no admission charge for audience members attending Personal Introduction.

Attire: You will be wearing your Interview Outfit for this competition. Your Interview Outfit should be an outfit that you would wear to a job interview. Accessories that are gaudy and flashy could potentially distract the judges from your Personal Introduction. Your goal is not only to command the ear but the eye as well. So ask yourself, "Do my shoes or jewelry speak louder than I do?" If your answer is "Yes," then you may want to reconsider those choices.

Rules: See Magazine #1 for the rules and examples of the Interview Outfit. Don't forget there is a **30-second** time limit for Personal Introduction. You are required to say your name, hometown, and goals. Remember, noticeable makeup is not allowed for Princess, Jr. Pre-Teen, and Pre-Teen State Finalists. Jr. Teen, Teen, and Miss State Finalists may wear makeup, but it should be age-appropriate.

Rehearsals: There will be a rehearsal for you to practice your Personal Introduction.

Format: You will introduce yourself onstage in your Interview Outfit. You will walk onto the stage; the current state queen will then hand you the microphone, and you will introduce yourself to the judges and the audience. When you are finished with your introduction, you will hand the microphone back to the state queen and then exit the stage.

Tips: Make eye contact with the judges and the audience from the moment you walk out onto the stage. Smile and have fun. Practice holding a substitute microphone such as a hair brush to get a feel for positioning the microphone under your chin, close enough that your voice can be heard. If you project your voice, the microphone will pick it up. The 30 second time limit is strictly enforced, so give yourself some breathing room in case you make the audience laugh or cheer; otherwise, you may go over the time limit.

A great Personal Introduction may only be 15 seconds long. It may be as short as you like, but 30 seconds is the maximum time limit.

The new state queen will be representing your state at the National Competition and may be meeting government officials and celebrities. She should be an effective communicator, able to introduce herself and convey her goals. That is what Personal Introduction is all about!

In your Personal Introduction:

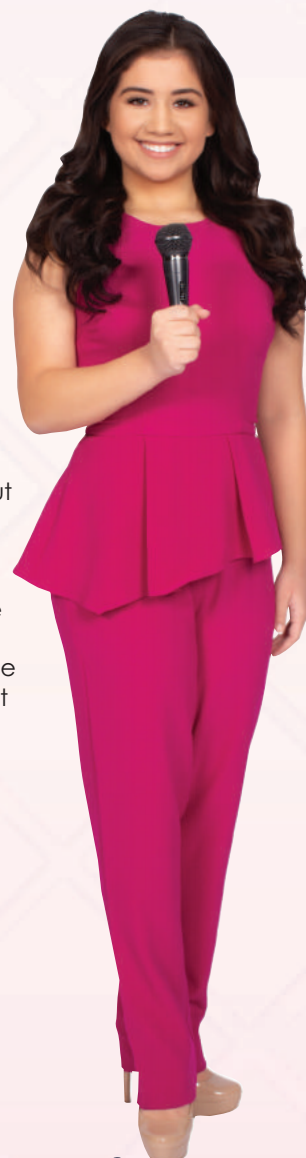
- Be creative and make it your own.
- Be proud of who you are and your goals.
- Be sincere. Over-rehearsing can come across as forced and insincere.
- Be decisive. You may not know exactly what the future holds for you, but choose one or two goals you are interested in speaking about.

Example Introduction:

"Hello, my name is Sarah Divine. I'm from Seattle, and I would like to be a TV talk show host."

Or

"Good day, Washington! Hailing from Seattle, Sarah Divine is my name, and I am combining my love of talking with my ability to truly listen. That's why, in the near future, I'll have my very own talk show called Divine Council. So, if you have something to say, come, pull up a chair and have a talk with Sarah Divine."



Hold the microphone close—just below your chin.

Smile as you talk.

Make good eye contact.

Speak clearly.

Be confident!

Helpful Hints

Make eye contact with the judges and the audience. Remember, you will say your name, hometown, and ambition. Jewelry and shoes should not distract from your face or introduction. Makeup for Jr. Teens, Teens, and Misses should be age-appropriate. Don't forget to smile!

INTERVIEW

30% of your TOTAL SCORE 

INTERVIEW CHECKLIST

- ☐ Interview Outfit
- ☐ Keep It Real
- ☐ Eye contact
- ☐ Speak clearly
- ☐ Smile
- ☐ Have fun
- ☐ *It is all about you!*
- ☐ Bring Resume to Pageant Check-In
see page 4 of this magazine

Interviews are held in an actual job interview setting. There is no audience for this competition.

Attire: You will wear your Interview Outfit.

Rules: See Magazine #1 for the rules and examples of an Interview Outfit. Remember, noticeable makeup is not allowed for Princess, Jr. Pre-Teen, and Pre-Teen State Finalists. Jr. Teen, Teen, and Miss State Finalists may wear makeup, but it should be age-appropriate.

Format: The interview competition allows you to speak with each judge individually. First, you will bring your resume into the interview room and walk to the first judge at table #1. As you sit down, you will hand your resume to the judge, and the judge will proceed to ask you an open-ended question.

Your interview with that judge will end when the bell rings. The judge will return your resume to you, and you will move to table #2 to repeat the process. After interviewing with the last judge, you will exit the room with your resume.

Tips: Make eye contact with the judges. Keep your eyes on the person with whom you are speaking.

Sit forward on your chair with your back straight. Smile and have fun. Answer each question in complete sentences. You are interviewing for the job of state queen and this is the perfect time to talk about yourself. The judges want to know more about you.

In Your Interview:

Manners matter! "Please," "Thank you," "Good morning," and "It's nice to meet you" are all verbal gems and much appreciated by anyone, especially the judges.

The judges want to find out who you are on the inside. They want to find a young lady who can speak with poise and a natural confidence.

You will not be asked questions with right or wrong answers. You will know all the answers because all the questions are about you and your personal experiences.



Sample Interview Questions

Have a practice interview at home!
Here are some sample questions that you may be asked in your interview.*

Princess & Jr. Pre-Teen:

What do you want to be when you grow up?
What is your favorite color, T.V. show, or book?
What do you like to do with your family?
If you could have one wish, what would it be?
Why do you want to be the Princess or Jr. Pre-Teen queen for your state?

Pre-Teen (all previous questions and these):

Whom do you most admire? What do you like most about them?
I see from your resume that you have been involved with _____. What do you like most about that activity?
If you could go anywhere in the world, where would you go?
Why do you want to be the Pre-Teen queen for your state?

Jr. Teen, Teen & Miss (all previous questions and these):

What do you look for in a friend?
What three words best describe you?
What is your greatest strength?
What is the most significant problem facing your school class?
Why do you want to be the queen for your state?

***Note:** These are just a sampling of interview questions with which you may practice. While some of these may be used, in whole or part, other questions can and will be asked.

Questions may also come from the activities you listed on your resume. Your focus in preparing is not to "memorize" answers, but rather to practice communicating your thoughts in a clear, descriptive, and positive way.



Helpful Hints

Smile and make eye contact with the judges. Remember, the judges just want to get to know you. The word "interview" is just another word for conversation. Jewelry and shoes should not distract from your face or what you are saying. Makeup for Jr. Teens, Teens & Misses should be age-appropriate.

COMMUNITY SERVICE PROJECT

10% of your TOTAL SCORE



COMMUNITY SERVICE CHECKLIST

- ☐ Book or School Supply for Pageant Check-In

Time of Competition: During Pageant Check-In

Format: You will receive a full 10% of your Required Competition score automatically when you bring a **Children's Book** or **School Supply** to Pageant Check-In.

Rules: Only one item is required to receive full credit. Donations should be books or school supplies only; sorry, no stuffed animals. Books should be new or lightly used. School supplies should be new.

National American Miss arranges for all donated items to be presented to local libraries, literacy programs, schools, family shelters, and other local charities to aid in their work with children. Each year, more than 20,000 children's books, and countless school supplies are donated nationwide through our amazing National American Miss State Finalists!



OFFICIAL RESUME TIPS
The Resume is not scored but is used during the Interview Competition.

Official RESUME

Overview: You will need to complete the Official Resume that can be found in Magazine #3. A resume will become an integral part of your journey on the road to success. As a State Finalist, you are interviewing for the job of state queen. Some day you may want to apply for an internship, class office, a job, a not-for-profit, or even some volunteer opportunities. They will require a well-rounded, developed, and clean-looking resume to secure the position.

Format: The Official Resume is a fill-in-the-blank form that is easy to complete and puts you well on your way to your first job interview. In keeping with traditional resume guidelines, we are keeping the Official Resume to one page, one side. Generally, interviewers are not inclined to read and digest multiple pages of information. This is very much the case at the pageant. It is important for the judges that the resumes are in a consistent format so that they can better use the interview time talking with you, instead of sifting through varied formats or a lot of text. The Official Resume is not scored during the Interview. The judges use it to ask questions specific to you. The Official Resume is used for the Interview Competition. Additionally, a trophy will be awarded to the **Best Resume** from each age division, which is chosen by a separate panel of judges.

Rules: Keep your resume to one page, one side. **No attachments**, no printing on the back, and no additional pages. Do not use colors, highlights, stickers, glitter, paint, or other adornments. Do not use lamination or sheet protectors. Do not add photos. Do not add to your resume. For example, no additional frames, lines, stars, hearts, or other graphic elements.

Tips: Before you fill in the blanks, you may want to get your thoughts organized using a photocopy or a blank sheet of paper. Be neat and concise so the judges can quickly review your resume. List only activities and interests that you have been involved with over the last three years.

Pageant Weekend!

Final Show Tickets

All of our Required Competitions (excluding the Interview) and on-stage Optional Contests are open to the public at no charge. However, the Final Show requires each person attending to have a ticket except the State Finalists participating in that Final Show.

How do I acquire tickets? There are 3 ways to purchase tickets. You may purchase tickets online, by phone with your State Pageant Office, or at Pageant Check-In. Tickets will be picked up at Pageant Check-In; additional tickets may be purchased at that time. Tickets are only guaranteed for purchase through the end of your age division's Check-In. Please know how many tickets you will need before you arrive.

If tickets are still available after Pageant Check-In, they may be purchased at the NAM Boutique. Tickets are non-refundable.

My daughter is a State Finalist. Do I need a ticket? Yes, Mom and Dad are required to have a ticket to enter the Final Show.

Seating

All seating is first-come first-served.

Fan Club AwardSM

The State Finalist who sells the most Final Show Tickets by the close of Pageant Check-In for her age division will receive a special trophy on stage during the Final Show.

Photography

An Official Pageant Photographer will take photos of the State Finalists during the event. You may order photo packages from them, if you wish. You will receive photo information about the Pageant Photographer prior to pageant weekend. Your family members may take photos during pageant activities; just be respectful to others.

DVD

Relax and enjoy the show! Your State Pageant will be videotaped by an Official Pageant Videographer. You may order a DVD of the State Pageant if you wish. You will receive information about the Pageant Videographer prior to pageant weekend. DVDs must be ordered prior to the start of the Final Show. Video recording is not allowed during the Final Show.

Official Roses

The Official NAM Roses may be presented to the State Finalist, on stage, during the Formal Wear Competition. Roses will be available to order at your State Pageant.

Crash Course

This is an optional warm-up event where each State Finalist will be refreshed on stage techniques for pageant weekend. There is a \$25 fee, which covers the State Finalist and parent(s). You will receive a FREE Official NAM Souvenir for attending this course.

Get Acquainted Party

This is a great ice breaker for State Finalists to get to know each other. Enjoy the music, fun, and chance to make lifelong friends!

HOTEL RESERVATIONS

Your State Pageant will be a great vacation for the whole family!



This is a wonderful opportunity to get away for a few nights and enjoy some quality time together.

National American Miss partners with top quality hotels that have proven records of accomplishment for their service to families. Several of the hotel venues feature swimming pools, delightful restaurants, and many amenities for families to enjoy.

Information about your state's beautiful Host Hotel can be found at www.namiss.com under the "pageant dates" section; plus, there is a map link where you can quickly get directions. Your State Directors have arranged special discounted room rates for State Finalists, their family members, and friends. These room rates offer a sizeable discount off of the hotel's regular rates but are subject to availability.

Make Your Reservations Early!

Making your reservations early guarantees that you will have a room if you wish to stay at the Host Hotel. Most hotels sell out a month before pageant weekend. Once the rooms at the discounted rate are sold out, the hotel is free to raise the rates at any time.

You must reserve your room by calling the hotel.

Be sure to ask for the "National American Miss Group Rate" in order to receive the special NAM discount.

It's easy to earn a **FREE HOTEL NIGHT!**

You can earn a free hotel night for you and your family through the Yearbook Spotlight ContestSM! The Yearbook Spotlight ContestSM is an Optional Contest in which you can win many prizes and awards.

See page 13 of this magazine for details on the Spotlight ContestSM and your Spotlight ContestSM Magazine for more information.



THESE ARE JUST A FEW OF THE GREAT HOTELS WHERE YOU'LL FIND NATIONAL AMERICAN MISS PAGEANTS!



★ SPIRIT OF AMERICA ★ *Award*



Here is some great news about an exciting achievement award that every State Finalist can earn at the State Pageant!

The Official “**Spirit of America**” Award recognizes each of the State Finalists who become involved in a variety of activities at the state pageant. This is our way of saying, “**We are proud of you! It’s great to try new things!**”

The more Optional Contests you enter, the more chances you have of earning the “**Spirit of America**” Award!

Every contestant can earn this award!

Here’s how it works:

You will receive the Spirit of America Award by earning five or more credits.* The credits are acquired by participating in your choice of the following Optional Contests:

Talent – One credit per entry. Limit two entries. Available to all age divisions.

Photogenic – One credit per entry. Limit four entries. Available to all age divisions.

Casual Wear ModelingSM – One credit per entry. Limit two entries. Available to all age divisions.

SpokesmodelSM – One credit per entry. Limit two entries. Available to Pre-Teen, Jr. Teen, Teen, and Miss age divisions.

Actress – One credit per entry. Limit two entries. Available to all age divisions.

Top Model SearchSM – One credit per entry. Limit two entries. Available to all age divisions.

Cover Girl/Spotlight ContestSM – For each full Spotlight ContestSM page you complete, you will receive two credits. For Spotlight ContestSM spaces totaling less than a full page, you will receive one credit. Available to all age divisions.

Tickets – For every 15 tickets you sell to the Final Show you’ll receive one credit.

There is no additional fee to participate in this program (other than the fees of the individual contests that you choose). By participating and earning enough credits, you will automatically receive the beautiful Spirit of America Award at your State Pageant!

Remember, every State Finalist has the chance to earn this award.

*Credit(s) are earned for each paid item listed above, as well as participation in the Optional Spotlight ContestSM.



OPTIONAL CONTESTS

By entering your choice of these Optional Contests you not only get more value out of your pageant experience, but you'll gain more confidence and recognition through your preparation and performance.

Perhaps you've been thinking of what it would be like to perform on stage with all of the lights, excitement, and applause. Perhaps your interests are in modeling, public speaking, volunteer service, or other areas. This is your chance to be recognized and rewarded. Go for it!

You are **NOT REQUIRED** to compete in Optional Contests. The Optional Contests are evaluated by a separate panel of judges from the Required Competitions panel of judges and have no bearing on who is chosen as the state queen.

REMEMBER, if you wish to compete in the Talent, Casual Wear ModelingSM, SpokesmodelSM, Photogenic, Top Model SearchSM or Actress Contests, you must sign up online at namiss.com (select "online payments"), or send in your "Optional Contest Card" by the deadline given to you by your State Director. All other Optional Contests may be entered at Pageant Check-In (subject to availability).

GOOD NEWS! More chances to win! Many of the Optional Contests allow you the opportunity to enter more than once (see each Optional Contest for details). For example, if you like to dance, you can enter your tap routine and your jazz routine as separate entries. Note that only your highest scoring entry will be eligible for the Top 5 in a given Optional Contest. **This is YOUR time to shine! Select the Optional Contests that best feature your personality, style and interests!**



Talent



\$100 fee per entry. Limit two entries per State Finalist. Available to all age divisions.

Each participant will receive a special ribbon.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National Talent Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up receive trophies and an invitation to compete at the National Pageant.

Attire: Choose your own outfit. The outfit should be appropriate for the type of talent performance and your age. Be sure it is not too mature or revealing.

Rules: Only live solo talent presentations will be permitted. The Talent Competitor is the only person performing and is the only person on stage. Each performance has a strict time limit of **2 minutes**. Timing begins when music starts or when performance begins, whichever is first. A bell will ring at two minutes; at that point the scoring will end, and your performance will be brought to a close. Stage makeup is allowed by Princess, Jr. Pre-Teen, and Pre-Teen when appropriate for the talent being performed. Also, no suspended gymnastic apparatus is allowed. The State Finalist may not engage in any Talent that may increase the hotel liability or pose any safety or health hazard to any other person in the vicinity such as with fire or archery.

Pageant Furnishes: CD player and operator, hand-held microphone, headset microphone, microphone on a stand, emcee, and stage. The stage will be a minimum of 12' x 24'. The typical stage dimension is 12' x 40'. A dance floor of at least 12' x 24' will be on the surface of the stage.

You Bring: Your outfit of choice and an accompanist, if needed, or two copies of your music on a CD or USB drive (in case one doesn't play properly). **No music** will be played from mobile electronic devices (i.e., iPods, computers, or MP3 players). USB drives and CDs must be well labeled, identifying which track to play. All CDs must have your name and track number written on them. You will also bring your Talent Card, which you will receive in Magazine #3, with you to Pageant Check-In. The Talent Card will be used by the emcee to introduce you.

Accompanist: All accompanists (piano, guitar, etc.) are to be located off-stage. The piano* will be on the opposite side of the stage from the podium. If you have a question about this, call your State Pageant Office.

* Piano is subject to availability. Call your State Pageant Office for details.



Watch for this icon:



The Talent, Casual Wear ModelingSM, SpokesmodelSM, Photogenic, Top Model SearchSM, and Actress Contests provide you with extra opportunities to qualify for Nationals and Disneyland! Just place in the Top 5 in any one of these events, and you will receive an invitation to the National Pageant.

Helpful Hints

Know your routine well. When you are thoroughly acquainted with your routine, you are able to enjoy it and project poise. In addition, you may want to pass up that incredibly difficult piece that you "just learned last month" – select a routine that you can perform well and with confidence.

OPTIONAL CONTESTS

Casual Wear ModelingSM

\$75 fee per entry. Limit two entries per State Finalist. Available to all age divisions.

Each participant will receive a special ribbon.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National Casual Wear ModelingSM Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up will also receive trophies and an invitation to compete at the National Pageant.

Wow! The Casual Wear ModelingSM Contest has the excitement and energy of a live fashion show. It's YOUR turn to walk the runway, as you model your outfit, and dazzle the audience with your own personal style!

Attire: In this event, you will model age-appropriate attire that has an upbeat

fashionable look. Shorts, pants, rompers, skirts, trendy jeans, and dresses are some examples of clothing you may wear for this event. Also, your outfit can have a theme: back-to-school, sports-related, and other themed outfits may be worn. This is a Casual Wear contest, not a Formal Wear competition. Sequins, rhinestones, and beads are fine if used in a way one would normally see them on trendy, off-the-rack apparel. **Some** sequins, satin, rhinestones, etc. are fine, but don't make them the centerpiece of your outfit.

Rules: This is a lively and fun event! The attire you choose should show your creativity and should reflect your personality and age. It's free-style modeling to upbeat music as you would see at a department store fashion show. The feel is positive, not pouty or demure. It's great to show personality, but don't go over the edge with "flirting." The pageant emcee will narrate as you perform your routine. No noticeable makeup for Princess, Jr. Pre-Teen, and Pre-Teen.

No tumbling, gymnastics, acrobatics, fire, or live animals can be included in your Casual Wear routine. While props are allowed, they need to be modeled as accessories to the overall outfit theme. Custom-designed or glitzy modeling outfits are overreaching and are not appropriate for this competition. Swimsuits are not allowed.

Keep in mind that the setting for this contest is an upscale department store fashion show. You will have approximately 30 seconds to model your fashionable ensemble.

**Dream it.
Achieve it!**

*This is a fun contest that
highlights your personal style!*

Pageant Furnishes: Stage, emcee, and music.

Music: The pageant will provide upbeat music with a fun, steady beat for your freestyle walk on the runway. You will not be permitted to provide your own music. The pageant DJ will operate the sound levels and the narration will be provided by the pageant emcee.

Format: Use freestyle modeling with turns and walks to reflect your own personal style. At the end of your routine, you will exit the stage. You will be shown where to enter and exit the stage before your contest begins.

You Bring: the outfit of your choice. Also, bring the Casual Wear ModelingSM Card that you will receive in Magazine #3 to Pageant Check-In. This card will be used by the emcee for narration. It will have spaces on it for you to list your interests and activities, as well as to briefly describe the outfit you will be wearing. Please be aware the emcee will not read verbatim from the card.

Nationals
QUALIFYING
EVENT

You can
enter
Casual Wear
ModelingSM
twice!



SIGN UP ONLINE AT NAMISS.COM (SELECT "ONLINE PAYMENTS"), OR SEND IN YOUR "OPTIONAL CONTEST CARD" BY THE DEADLINE.

OPTIONAL CONTESTS

SpokesmodelSM



\$75 fee per entry. Limit two entries per State Finalist. Available to Pre-Teen, Jr. Teen, Teen, and Miss only.

Each participant will receive a special ribbon.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National SpokesmodelSM Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up will also receive trophies and an invitation to compete at the National Pageant.

Wow! Have you ever thought of being a model? Or perhaps being a news anchor or a leader in your school or community? A naturally confident walk, smile, and spoken delivery will combine to bring you success in this exciting contest, which was designed for us by journalists, queens, and successful models!

Attire: Follow the "Interview Outfit" rules found in your Magazine #1.

Rules: The maximum time limit for your speech is **1½ minutes**. The timing will begin when you arrive at the podium and begin speaking. Your time will end when you have finished speaking or at 1½ minutes, whichever occurs first. Your pre-printed speech will be at the podium for you to reference as needed. In composing your speech, you may recruit any and all help that you wish, but be sure to use your own words!

No noticeable makeup for Pre-Teen.

You Bring: two neatly typed or printed copies of your speech, along with your Interview Outfit. Also, bring the SpokesmodelSM Card that you will receive in Magazine #3 to Pageant Check-In.



You can enter SpokesmodelSM twice!

The model with a future commands both your eyes and ears!

Topics Allowed

Choose any from among the following topics:

- You may speak about your "platform" or a topic that you're passionate about.
- "My Most Admired Woman" or "My Favorite American" (other than a family member)
- "Why I Say NO to Drugs"
- "How We Can Make this World a Better Place"
- "My Favorite Character Quality" (such as Honesty, Tolerance, Integrity or others)
- Our pageant theme: "I am a girl with dreams"
- "Why I Love This Country"
- "What Friendship Means to Me"
- "I'm Proud to Be an American"

Bring two neatly printed or typed copies of your speech along with your SpokesmodelSM Card to Pageant Check-In.

Format

1. You will enter the stage as instructed. The emcee will introduce you to the audience, highlighting your interests, activities, and introduce your topic. Upbeat music (provided by the pageant) will play as you are walking. Your choreographer will instruct you on this step. For most states, you will pause at the center and face the audience.
2. Advance to the front and make a circle turn.
3. Proceed to the podium. When you arrive, our staff will have already placed your speech (which you will have turned in at Pageant Check-In) at the podium. You can refer to your printed speech as needed.
4. When finished, smile and make eye contact with the judges and audience as you exit the stage using the stairs behind the podium.

Helpful Hints

1. Know your speech well. Yes, you will have it at the podium for reference, however, you do not want to have the appearance of just reading the entire speech.
2. When you are walking on stage, you'll want to have a natural, positive, and confident walk.
3. Practice at home and/or at school. Ask others to help you fine-tune your delivery. "Practice makes perfect!"

SIGN UP ONLINE AT NAMISS.COM (SELECT "ONLINE PAYMENTS"), OR SEND IN YOUR "OPTIONAL CONTEST CARD" BY THE DEADLINE.

OPTIONAL CONTESTS

Photogenic

National's
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EVENT

\$75 fee per entry. Limit four entries per State Finalist. Available to all age divisions.

Each participant will receive a special ribbon.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National Photogenic Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up will also receive trophies and an invitation to compete at the National Pageant.

Do you love having your picture taken? Photogenic is your chance to show us what you've got!

Rules: Miss Photogenic will be selected from photo(s) brought to Pageant Check-In. You may enter one, two, three, or four photos, and each photo provides another opportunity to win! The photo(s) may be color or black and white, both do equally well. **You may not submit photos larger than 8½ x 11 inches.** Headshots generally work best. Makeup is allowed, but must be age-appropriate. The photos will be handed back to you following your Interview Competition. Photos must be submitted at your Pageant Check-In. Do not mail them. You may submit up to four photos total. Each photo entry is \$75.

You Bring: Photographs to Pageant Check-In with your first and last name, and age division neatly printed on the back of each picture.

Presenting the

PORTFOLIO AWARD!

Here's a great way to earn an additional guaranteed award on pageant weekend!

The most popular Optional Contest at the pageant is the Photogenic Contest. When you enter four photos in the Photogenic Contest, you will automatically earn the beautiful Portfolio Award!

Helpful Hints

1. Try to select photo(s) that project a happy smile and reflect a positive personality. Pictures that show a too mature or demure look generally do not do well.
2. The appearance of makeup in the photo should be appropriate for your age.
3. If you are having trouble selecting one photo from several, show them to a few people who do not know you; ask each person to rank the photos from their favorite on down. This will help you select the photo(s) to enter.
4. Pictures should not be so small that your face is difficult to see, but submit nothing larger than 8½" x 11".

Bottom Line: You want to achieve "Personality" in a photo. Pictures that convey excitement or emotion often do well.

Most Promising Model

National's
QUALIFYING
EVENT

No entry fee! Everyone entered in the Photogenic Contest and the Casual Wear ModelingSM Contest is automatically entered in this contest for FREE!

The judges will select one girl from each age division who has the most promise of being a model. Judging is based on the state finalist's highest scoring Photogenic entry combined with her highest scoring Casual Wear ModelingSM entry. The winner and the 1st runner-up in each age division will receive a trophy and an invitation to the National Pageant!



Top Model SearchSM



\$150 fee per entry. Limit two entries per State Finalist. Available for those states and age divisions in which Top Model SearchSM is offered.

Each participant will receive a special ribbon plus a digital copy of the photos from the session, including the print release and use rights.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National Top Model SearchSM Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up will also receive trophies and an invitation to compete at the National Pageant.

Wow! Top Model SearchSM gives you a chance to work one-on-one with a professional photographer in front of a judge.

Time of Contest: Your photo shoot time will be scheduled at Pageant Check-In. This contest is closed to the public.

Attire: Same outfit rules as the Casual Wear ModelingSM Contest apply. This is a separate contest, but the outfit rules are the same.

Rules: Arrive to your scheduled photo shoot time 10 minutes before it starts. Only one outfit per entry is allowed. Makeup is allowed, but must be age-appropriate.

Format: You need to arrive for your scheduled shoot 10 minutes early. You will walk into the Photo Studio and be greeted by the Official Photographer. The judges will be in the studio observing and scoring how well you work with the photographer as well as the resulting photos. Use freestyle modeling with turns and poses to reflect your personal style.

You Bring: An outfit of your choice.

Sign up online at namiss.com (select "online payments"), or send in your "Optional Contest Card" by your deadline.

Actress



\$75 fee per entry. Limit two entries per State Finalist. Available to all age divisions.

Each participant will receive a special ribbon.

The winner from each age division will receive a trophy and a prize package valued at \$300. The package includes her entry fee paid to compete in this year's National Actress Contest (a \$175 value); in addition, she will receive a \$125 credit toward her national sponsorship fee for this year's National Pageant. Runners-up will also receive trophies and an invitation to compete at the National Pageant.

Wow! Have you ever wanted to be in commercials or movies? Here's your opportunity to learn how celebrities audition and give it a try yourself!

Attire: The Official Pageant Production Number T-Shirt, Denim Shorts, Official NAM Socks, and White Tennis Shoes.

Rules: You must choose one of the commercials from the list provided by your State Office. No noticeable deviation from the script is allowed. Also, props ARE NOT allowed. No noticeable makeup for Jr. Pre-Teen and Pre-Teen.

Format: You will be scored on your acting ability and delivery. First, you will "Slate" or say your name. You will receive your cue of "Action" and "Cut" from the emcee as you perform your commercial lines. You will have two "Takes" or opportunities to say your lines. The judges will score the **best of the two "Takes."**

Sign up online at namiss.com (select "online payments"), or send in your "Optional Contest Card" by your deadline.

You can enter Actress twice!



Helpful Hints

Be natural! Don't over-rehearse. You want to respond as naturally as possible. Just be yourself and have fun!

OPTIONAL CONTESTS

Academic Achievement

No Entry Fee (Available to Jr. Teen, Teen, and Miss).

Winner and 1st Runner-up receive official plaques and invitations to compete at the National Pageant. An Academic Achievement form will be sent to you in Magazine #3 prior to the State Pageant, and you will turn it in at Pageant Check-In along with a transcript from your school or district. Any girl who would like to be considered for this award should follow the instructions on the form. This contest focuses on your academic achievements and grade performance. Begin working on your grades now if you wish to do well in this contest. You will truly grow as an individual as you strive for scholastic achievements. Set your goals and reach for them!

Helpful Hints: For this contest, it may be helpful to use letters of recommendation, noteworthy certificates or other items that will give the judges added insight into your academic accomplishments. We recommend that you not attach originals, but use photocopies instead, as your entry form and attached documents may not be returned to you. Be sure to *request letters and transcripts early*, so there is time to have them sent to you – sometimes school offices are completely closed for the summer.



National's
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Do you have a friend or family member you'd like to recommend for next year's pageant?

Art Contest

No Entry Fee (Available to Princess, Jr. Pre-Teen, and Pre-Teen).

Winner and 1st Runner-up receive trophies.

Prior to your pageant, you will be mailed a drawing especially designed for your age to color and/or decorate. If you wish to enter, just bring the completed drawing with you to Pageant Check-In.

Helpful Hints: The judges look for originality of expression, age appropriateness and overall presentation. Yes, it is important that the work is done by the State Finalist.



Most Recommendations

No Entry Fee (Available to all age divisions).

Winner receives a trophy.

The girl in each age division who submits the most recommendations, girls for next year's pageant, will win this contest. Recommendation Forms will be sent to you in Magazine #3, which will be turned in at Pageant Check-In. Recommendations can also be submitted online. Submitting 25 names earns you a ribbon. For 50 accurate names, you will receive a NAM Boutique gift certificate!

Heart of ServiceSM

No Entry Fee (Available to Pre-Teen, Jr. Teen, Teen, and Miss).

Winner and 1st Runner-up receive official plaques and invitations to compete at the National Pageant.

A Heart of ServiceSM Form will be sent to you in Magazine #3. You will turn it in at Pageant Check-In. Any girl who would like to be considered for this award should follow the instructions on the form. Begin doing volunteer work now if you wish to compete in this contest. You will truly grow as an individual as you volunteer to help others.

Helpful Hints: For this contest, it may be helpful to use letters of recommendation, noteworthy certificates, or other items that will give the judges added insight into your achievements. We recommend that you do not attach originals, but use photocopies instead, as your entry form and attached documents may not be returned to you.

National's
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All State Finalists in all age divisions are automatically entered into these three Optional Contests. There is no entry fee.

Miss Personality

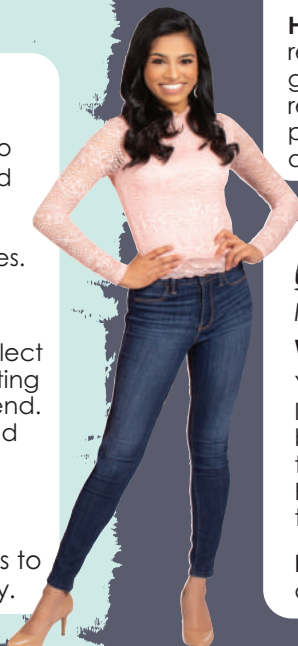
State Finalists vote for the girl who is the friendliest, most helpful, and most fun to be around during pageant weekend. The winner and 1st runner-up receive trophies.

Miss Spirit

The Pageant Choreographers select the girl who shows the most uplifting spirit throughout pageant weekend. The winner receives a plaque and 1st runner-up receives a trophy.

Fan Club AwardSM

The girl who sells the most tickets to the Final Show receives a trophy.



Best Thank You Note

No Entry Fee (Available to all age divisions).

Winner and 1st Runner-up receive trophies.

You should write your sponsor(s) a thank you note immediately. If you would like to compete in this contest, you will need to bring one original sample or a photocopy of a thank you note to be scored on pageant weekend. The one selected as the Best Thank You Note will receive recognition and a trophy at the Final Show.

Helpful Hints: The judges often look for creativity, sincerity, and age appropriateness.

Spotlight ContestSM

Nationals
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A FUN MEMORY THAT WILL LAST FOREVER!



*i am a girl
with dreams*



*i am caring
and hopeful*



*i am
today's girl*



*i am friendly
and kind*



i am...



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National American Miss

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